



Beycelik Gestamp Assembly Plant Receives FORD Q1 Award

Ford Otosan began implementing the “Ford Q1 Quality System” in 2004 with the aim of achieving lasting and consistent success in all projects and securing orders for new models by aligning local supplier quality systems with Ford's global quality system. Companies compliant with this system began receiving the Ford Q1 Quality Certificate as part of the award process. The Q1 system, described as the fundamental quality and production discipline that ensures the manufacturer's success and continuous improvement, is based on basic manufacturing techniques and the reduction of variability. Initially launched as the “Ford Quality Award” and later renamed the “Ford Quality System” after undergoing numerous stages, Q1 is an indispensable prerequisite for suppliers to maintain their existing business relationships with Ford and participate in new projects.

Basın Bülteni